



Céline Chevet

Graphic Designer

PHONE FR +336 70 17 77 76
PHONE LUX +352 621 225 158
chevetceline@gmail.com
Driving license B
www.celinechevet.com

Who am I?

My professional experiences allowed me to develop knowledges in several fields such as graphic design, art direction, webdesign, fashion design, editorial design, packaging, marketing and advertising. Thanks to my engineer background I can define me as being reactive, organized, ambitious and my creative personality makes me sociable, open-minded and curious. I have good communication, leadership skills and love challenges.

Work Experience

DECEMBER 2016-NOW BETOCEE (Luxembourg)

Brand Creative

- Developed visual ID, Brand universes, Brand strategies, Brand Experience concepts
- Designed logotypes, print and web materials
- Wrote script for TV/Cinema Advertising
- Managed shooting photo/video
- Shot pictures for clients
- Created illustrations

MAY 2016-SEP.2016 BMEDIA (Osaka)

Chief Brand Officer

- Designed new brands identity, packaging, communication/promotion items, websites and SNS banners.
- Managed teams on communication and promotion plans.
- Covered music festivals.

APR.2015-SEP.2015 CHRISTIAN BRETON (Paris)

Designer

- Designed logotypes, packaging for cosmetics, posters for cosmetics fair, flyers and newsletters
- Created the new website design
- Designed a new collection's logotype

JAN.2014-DEC.2014

MAMELABO (Tokyo)

Marketing Manager

OCT.2012 -DEC.2013

ALMANDIN FRANCE (Tokyo)

Start-up Founder & Art Director

Professional Training

LANGUAGES

FRENCH (Mother tongue)

ENGLISH (Fluent, TOEIC 940)

JAPANESE (Fluent, level JLPT 2)

ADOBE CREATIVE SUITE



Photoshop



InDesign



Illustrator

Interests



Piano

13 years



Theatre and Acting

3 years as a talent, Japan



Tea ceremony

4 years, Japan



Writing

SF and Fantastic novels



Hwa Rang Do

Martial art, Luxembourg club

REFERENCES :

- Pierre-Gaël Steunou, Director of Master at École de Condé (04 78 42 92 39)
- Carole Barrot, Art Director at Christian Breton (01 34 34 32 32)

Education

2014-2016

Master's degree Visual Communication Strategy

ECOLE DE CONDE (Lyon)

Project manager in the publishing, communication and advertising field

2010-2012

Master's degree in Science and Engineering

TOKYO DENKI UNIVERSITY (Tokyo)

Thesis Research : analysis of coronary stent's designs using CATIAV5

2008-2013

Master's degree in Science and Engineering Innovation

ENSMM (Besançon)

Area of focus : competitive intelligence, disruptive innovation, crisis management and general marketing specialization